

GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Elections – Special Summary Revision of Electoral Rolls with reference to 01-01-2012 as qualifying date – Publicity – Scrolling in Television Channels – Payment of bills Rs.31,535/- to Monica Braodcasting Private Limited, Hyderabad – Sanctioned – Orders – Issued.

GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

G.O.Rt.No: 2253

Dated: 17-05-2012

Read the following:-

1. Govt. Lr.No.3389/Elecs.E/A2/2011-35, dt:18-11-2011.
2. Govt. Lr.No.3389/Elecs.E/A2/2011-49, dt:25-11-2011
3. Govt. Lr.No.3389/Elecs.E/A2/2011-58, dt:29-11-2011
4. From M/s. Mahaa News, Hyderabad, Invoice Nos. 1218/11-12
dt:10-01-2012, 1093/11-12 , 30-11-2011 & 1161/11-12,
dt: 31-12-2011.

ORDER:

In the letters 1st to 3rd read above, M/s. Mahaa News, Hyderabad has been requested to telecast spots and scrolls through their channel from 19-11-2011 to 02-12-2011 to create awareness among the citizens / electors. Accordingly, M/s Mahaa News, Hyderabad has telecasted the spots and scrolls and furnished the bills for an amount of Rs.31,535/- (i.e., Rs.16,545 + Rs.2,581 + Rs.12,409) including all taxes and requested for arranging payment.

2. After careful examination, Government hereby accord sanction for payment of **Rs.31,535/-** (Rupees Thirty one thousand five hundred and thirty five only) to Monica Braodcasting Private Limited, Hyderabad towards the cost of telecasting spots and scrolls through their channel from 19-11-2011 to 02-12-2011 to create awareness among the citizens / electors regarding Summary Revision of Photo Electoral Rolls with reference to 01-01-2012 as qualifying date as detailed below:

Sl. No.	Invoice No. & Date	Total No. of Scrolls	Date of telecast	Time of telecast	Amount of Rs.
1	1093/11-12, Dt:30-11-2011	Scroll-1 (100)	19 th , 20 th , 26 th & 27 th Nov, 2011	7.00 a.m to 9.00 a.m 7.00 p.m to 9.00 p.m	16,545/-
		Scroll-2 (100)	21 st to 25 th & 28 th Nov, 2011	7.00 a.m to 9.00 a.m 7.00 p.m to 9.00 p.m	
2	1218/11-12, Dt:10-01-2012	One spot per day	26 th (Dhoni's Message in Telugu), 27 th (18 th Birthday) & 29 th (Factory Workers) Nov, 2011	Along Main News between 7.oo p.m. and 9.00 p.m.	2,581/-
3	1161/11-12, Dt:31-12-2011	150 Scroll	30-11-2011, 01-12-2011 & 02-12-2011	7.00 a.m to 9.00 a.m	12,409/-
			30-11-2011, 01-12-2011 & 02-12-2011	7.00 p.m to 9.00 p.m	
Total					31,535/-

(Contd...2...)

3. The expenditure sanctioned in para 2 above shall be debited to **“2015 Elections - M.H 103 Preparation and Printing of Electoral Rolls – S.H (04) Assembly and Parliamentary Constituencies – 260 Advertisements, Sales and Publicity Expenses”** and shall be met from the funds provided in B.E. 2012-13.
4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above and credit in favour of **“Monica Broadcasting Private Limited, Hyderabad” A/c No.06217630000055, HDFC Bank, Begumpet, Hyderabad IFSC Code No:HDFC0000621, MICR Code No:500240002.**
5. The Pay and Accounts Officer, Hyderabad is requested to admit the bill in audit to the extent of funds now released.
6. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

V. VENKATESWARA RAO
ADDL. CHIEF ELECTORAL OFFICER &
JOINT SECRETARY TO GOVERNMENT

To
The General Manager-ADVT & MKTG,
Monica Broadcasting Private Limited, Hyderabad
The General Administration (Claims.C) Department
The Pay & Accounts Officer, Hyderabad
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad
Copy to:
The Director of Treasuries & Accounts, A.P., Hyderabad
The Accountant General, Andhra Pradesh, Hyderabad.
SF/SC.

//FORWARDED:: BY ORDER//

SECTION OFFICER